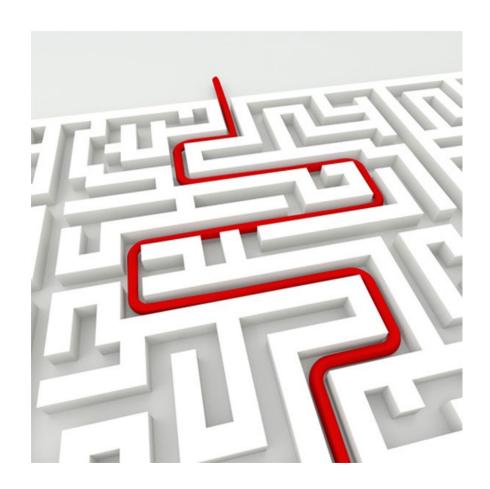
STA Plans for 2023

Andrew Orriss

Thursday 27th April 2023



Agenda



Marcomms

PR

- A Change of direction
 - Quality not quantity
 - Tradition and modern
 - Targeted social media
 - Twitter evolving















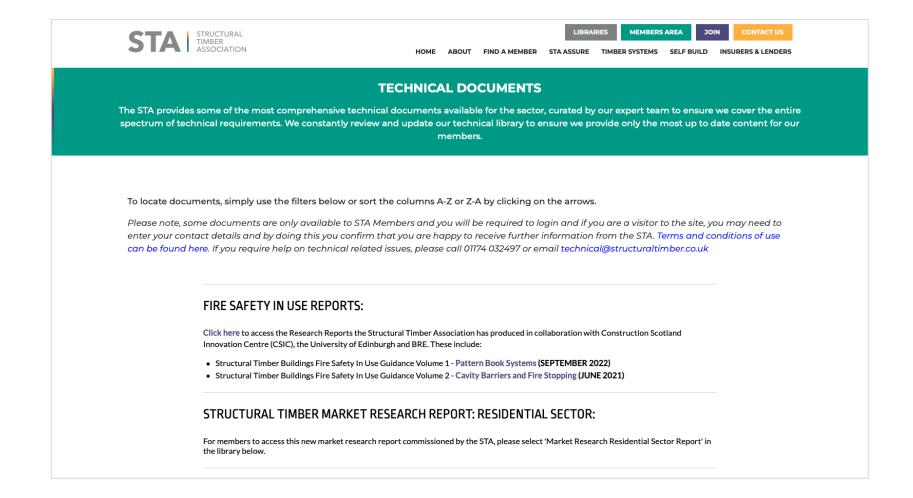


Marcomms

Website – Phase 2

- Site Safe Registration separate platform [no change]
- Consolidate member area of the website to improve user experience and engagement
- Create skills hub to better inform members of initiatives and options for skills and training, highlighting the benefits and increase prominence of navigation
- The Library
 - Ensure user experience is seamless by incorporating areas of the site still operating under the old system and convert to WordPress as appropriate

STA Website "back office"



Marcomms

Data Management – external

- CRM cleansing
 - To create and maintain a non-member database to enable better communication to wider construction market and stakeholders, using existing master database (37,000)
 - To set protocol to ensure the database is kept up to date and cleansed and new contacts added from external sources
 - Create a comms plan to engage with this audience on a regular basis

Data Management – internal

- CRM Management
 - Member interface and profiling

Skills and Training

TFCAS v3

- Invigilation of testing
- New modules
- Simplification of registration process
- Different learning styles

Designer competency

- Update workbooks
- Develop and initiate a process

Guidance on funding

- What is available
- What can be claimed

Recruit and retain talent

- Provide guides
- What training solutions are available

STA Skills and Training Tool Kit – web-based

- Update website with tools to help with learning strategies
- Add 'how to' information

Continuous learning

- Establish a provider network
- Investigate and report a centre of excellence network

Durability

- Design
- Storage
- During construction
- In use
- Long term impact of moisture ingress
- Remediation strategies



Fire Testing

Table B3 Specific provisions of the test for fire resistance of elements of structure, etc.					
Part of building	Minimum provisions when tested to the relevant European standard (minutes) ⁽¹⁾	Alternative minimum provisions when tested to the relevant part of BS 476 ⁽²⁾ (minutes)			Type of exposure
		Loadbearing capacity ⁽³⁾	Integrity	Insulation	
Structural frame, beam or column.	R see Table B4	See Table B4	Not applicable	Not applicable	Exposed faces
2. Loadbearing wall (for a wall which is also described in any of the following items, the more onerous guidance should be applied).	R see Table B4	See Table B4	Not applicable	Not applicable	Each side separately

Testing

Fire testing programme

- Response to DLUHC burn out
- Volume 1 update
- Volume 2 update
- Volume 3 new
- Volume 6 update
- Gap analysis ALIOT



$$t_{f} = \begin{cases} 2.54 Z D \left(3 - \frac{D}{B} \right) & 4 - sided \ exposure \\ 2.54 Z D \left(3 - \frac{D}{2B} \right) & 3 - sided \ exposure \end{cases}$$
 (Equation 1.3-7)

where Z for short columns ($K_e l/D \le 11$) follows from

$$Z = \begin{cases} 1.5 & R < 0.5 \\ 0.9 + \frac{0.3}{R} & R \ge 0.5 \end{cases}$$
 (Equation 1.3-8)

where Z for long columns ($K_e l/D > 11$) follows from

Testing

On the subject of testing!

Paul Morrell authored this 174 page report highlighting the inadequacies of the current system

Result – over 85 recommendations!



Department for Levelling Up, Housing & Communities

Testing for a Safer Future

An Independent Review of the Construction Products Testing Regime

Prepared by the Review panel: Paul Morrell OBE (Chair) and Anneliese Day KC

April 2023



Other Stuff



Other Stuff

- STA Assure
- Future Homes Standards 2025
- Scottish building Standards
- Time for Timber
- NHBC
- CCPI
- Offsite Alliance
- Offsite Expo
- Engineered Wood Products
- Cavity Barrier industry engagement

